

**Women's Commission**

**Mental Health Initiatives Funding Scheme**

**Purpose**

As announced by the Chief Executive in the 2020 Policy Address, the social unrest in 2019, together with the persisting COVID-19 epidemic since early 2020, have brought different levels of impact and influence on the mental well-being of the people in the community. The Government has therefore decided to earmark \$300 million under the Beat Drugs Fund for the aims of providing better support to the needy in the community and raising public awareness of mental health. The Advisory Committee on Mental Health is responsible for co-ordinating the initiative and working with service providers and non-government organisations in the relevant sectors to identify needs and set priorities, with a view to facilitating or promoting relevant projects.

The funding scheme named “Mental Health Initiatives Funding Scheme” is implemented by two phases. Phase 1 of the Mental Health Initiatives Funding Scheme was launched in July 2021, inviting eligible organisations to submit proposals to apply for funding support for the implementation of mental health projects. Details about Phase 2 of the funding scheme will be announced in 2022. Representatives of the Food and Health Bureau will introduce the “Mental Health Initiatives Funding Scheme” with the aid of a powerpoint (at [Annex](#)) in the Women's Commission meeting.



# 精神健康項目資助計劃 Mental Health Initiatives Funding Scheme

2021年9月16日  
16 September 2021



香港特別行政區政府  
食物及衛生局

# 精神健康項目資助計劃

## Mental Health Funding Scheme

在禁毒基金預留

三億元



### 背景 – 《2020 年施政報告》

- 社會事件以及自 2020 年年初起持續的 2019 冠狀病毒病疫情，為市民的精神健康帶來不同程度的衝擊和影響

### 一筆過撥款資助 –

- 能協助在社區加強支援有需要人士；以及
- 能提高公眾對精神健康關注的項目

**\$300 million**

earmarked under Beat Drugs Fund

### Background – 2020 Policy Address

- Social incident together with the persisting COVID-19 epidemic have brought different levels of impact and influence on the mental well-being of people in the community

### One-off allocation to fund projects that –

- Help provide better support to the needy in the community
- Raise public awareness of mental health

# 精神健康項目資助計劃

## Mental Health Funding Scheme



### 精神健康諮詢委員會

負責統籌這項資助計劃，  
及促進或推廣相關項目

### Advisory Committee on Mental Health

Co-ordinating the PA Initiative and facilitating or  
promoting relevant projects



### 第一期

已於2021年7月開展，  
收到過百份申請

### Phase 1

Commenced in July 2021,  
more than 100 applications  
have been received



### 第二期

詳情將於 2022 年公布

### Phase 2

Details to be announced in 2022



# 優先考慮範疇

## Priority Areas

社區內的非業界領袖

### Lay Leaders in Community



- 建立社區為本的支援網絡，以推廣精神健康和及識別有精神健康需要人士
- To develop community-based support network for promoting mental well-being and identifying persons with mental health needs in the community

照顧者支援

### Carer Support



- 加強對照顧者的支援，識別和介入高風險/隱蔽個案，應對他們在心理和情緒上的需要
- To enhance support for carers, identify & intervene high-risk / hidden cases, address their psychological and emotional needs

為長者提供資訊科技支援

### IT Support for the Elderly



- 透過資訊科技支援或相關培訓，以連繫/重新連繫60歲或以上、缺乏經濟和家庭支援的長者
- To connect / re-connect elderly persons (aged 60 or above, in lack of financial & family support) through IT support and relevant training.

# 哪些機構可以申請？ Who can apply?



## 申請資格 Eligibility for Application



### 符合申請資格機構須為 –

- 正接受社會福利署經常津助的受津助非政府機構
- 香港社會服務聯會機構會員
- 在本港法例下註冊的大專院校

### Eligible organisations are –

- Subvented NGOs receiving recurrent subvention from the Social Welfare Department
- Agency members of the Hong Kong Council of Social Service
- Tertiary institutions registered under the laws of Hong Kong

哪些機構可以申請？

Who can apply?



## 申請資格 Eligibility for Application



申請資助的項目必須 –

- 能配合資助計劃的目標及評審準則
- 屬非牟利性質

Eligible projects should –

- Meet the objectives of the Funding Scheme and assessment criteria
- Be non-profitmaking in nature

## 申請數目上限、可得撥款額及項目資助期

### Maximum Number of Applications, Grant Receivable and Project Duration

- 1 每個申請機構只可遞交一份項目申請  
**Each** applicant organisation is only allowed to submit **one** application

- 2 分會 / 分區 / 附屬組織 / 學系，均須經由總部 / 母機構 / 學院遞交申請，以由總部 / 母機構 / 學院的主管簽署申請聲明作實  
A branch/ district/ subsidiary organisation / department **must** submit its application **via** its headquarters/ central organisation/ faculty by having the **Statement of Application signed off by the head of the headquarters/ central organisation/ faculty**

- 3 每個總部 / 母機構 / 大專院校學院最多可遞交五份項目申請  
Each headquarters/ central organisation/ faculty of tertiary institution is allowed to submit a **maximum of five applications**





## 申請數目上限、可得撥款額及項目資助期

### Maximum Number of Applications, Grant Receivable and Project Duration

- 4 申請機構可就以下款額項目提交建議書 –  
(a) 不超過 50 萬元的項目；或  
(b) 超過 50 萬元但不超過 200 萬元的項目  
Applicant organisation may submit proposal for project –  
(a) not exceeding \$500,000; or  
(b) exceeding \$500,000 but not exceeding \$2 million
- 5 每個總部 / 母機構 / 大專院校學院連同其轄下分會 / 分區 / 附屬團體 / 學系可得的總撥款額將不超過 600 萬元  
**Total maximum grant** receivable by one headquarters/ central organisation/ faculty and its branches/  
districts/ subsidiary bodies/ departments **will not exceed \$6 million**
- 6 項目的推行年期不應超過兩年  
Project duration should **not exceed two years**



# 不獲考慮項目

## **Projects not considered**



項目製作不符合資助計劃目標以及內容和設計資料不詳的紀念品、禮物、宣傳單張、光碟、小冊子及 / 或紀錄片製作等；

Projects for production of souvenirs, gifts, leaflets, CDs, booklets and/or documentaries, etc. that does not align with the objectives of this Funding Scheme and without clear and sufficient information on contents and design;



已完成的項目；

Projects which have been completed;



在獲批撥款前已展開的項目；以及

Projects which have commenced before funding approval is granted; and



已從其他途徑預留或獲得撥款(包括政府津助)的項目

Projects which have secured, or are funded by, alternative funding source (including government subvention)

# 由誰評審？ Assessed by Whom?

由六名精神健康諮詢委員會非官方成員  
組成的項目評審小組  
Project Panel comprising  
6 non-official ACMH members

教育局  
Education  
Bureau

勞工及福利局 /  
社會福利署  
Labour and Welfare  
Bureau/  
Social Welfare Department

食物及衛生局  
Food and Health  
Bureau

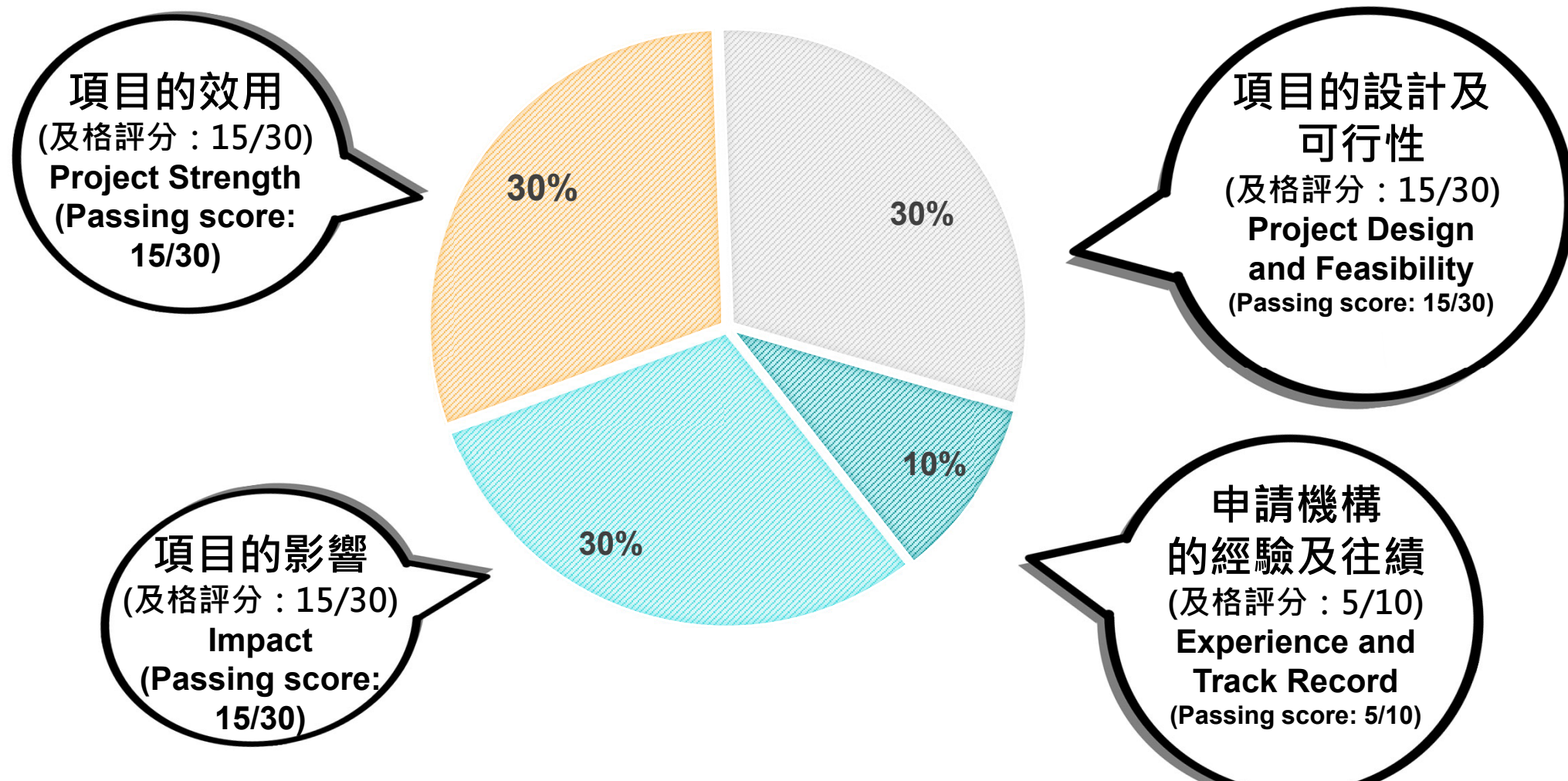
如有需要，項目評審小組可能  
會要求申請機構出席會面以  
闡述項目內容。

Applying organisations may  
be requested to present  
their proposals to the  
Project Panel if necessary



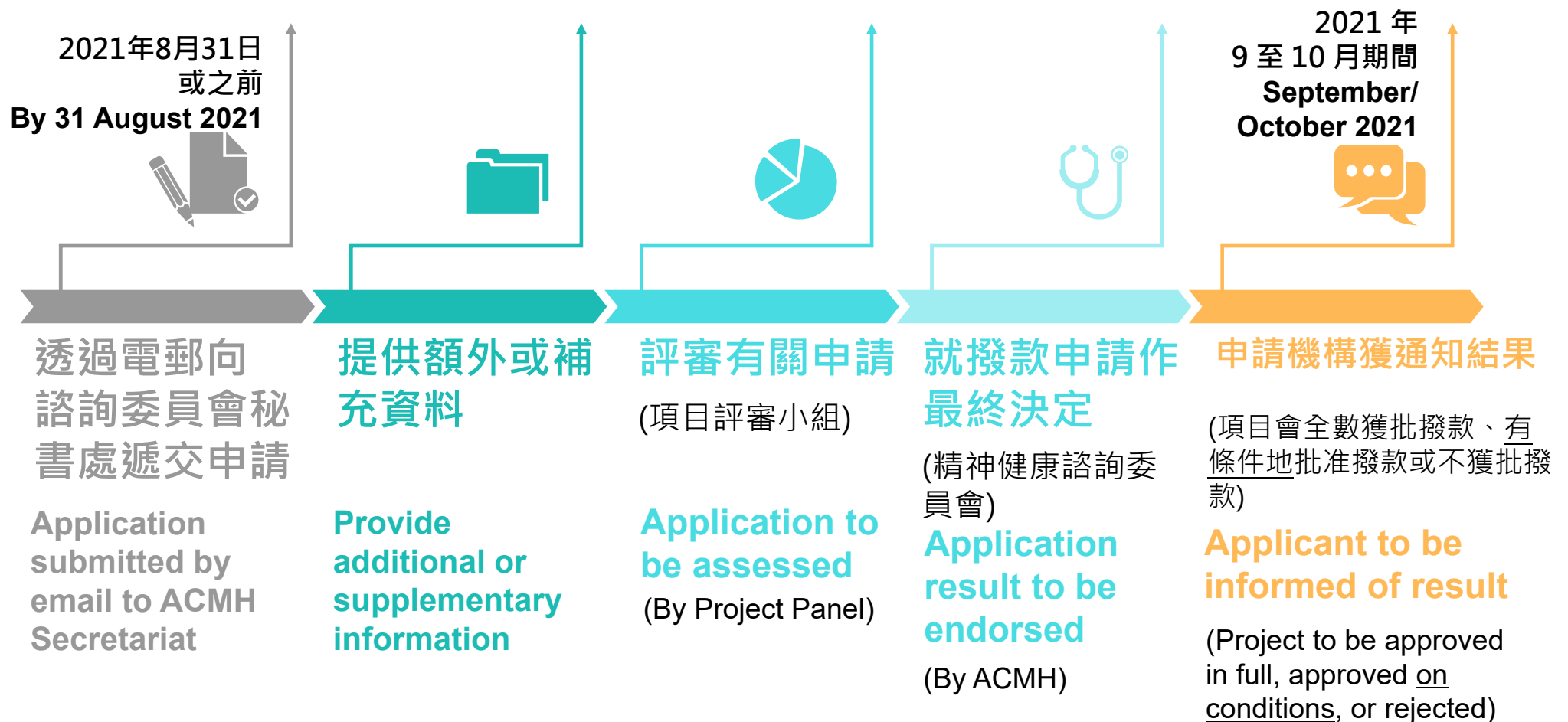
# 評審準則

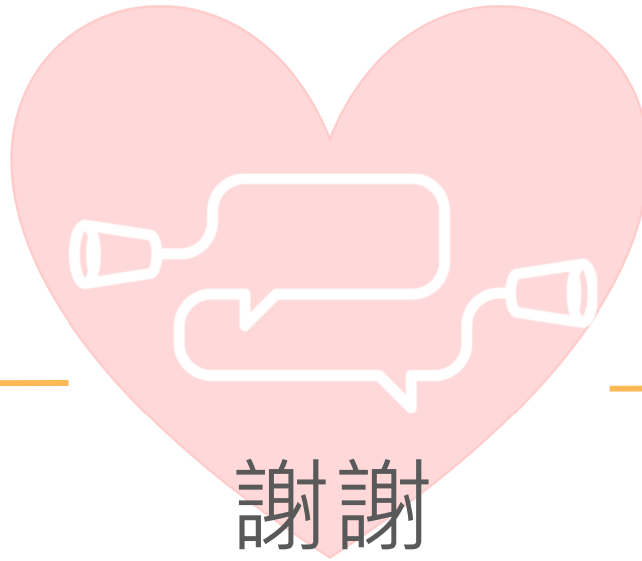
## Assessment Criteria



# 如何審理申請？

## How will the application be processed?





謝謝

Thank you